

WHAT IS THE V.I.P. FUNDRAISING PROGRAM?

The V.I.P. (Voucher Incentive Program) is an innovative fundraiser that harnesses the buying power of an organization's supporters to raise funds effortlessly. Major retailers have agreed to provide a discount based on volume purchases of gift cards made by an organization.

Supporters can purchase these gift cards at **face value** through your organization and use them for their everyday household purchases instead of cash, debit and credit card.

Groceries, gas, entertainment, gifts and clothing can all be purchased with gift cards! Gift cards come in different denominations for your convenience. **For every dollar you spend, a portion will be designated to your organization's fundraiser.**

EXAMPLE OF HOW YOUR PURCHASES CAN EARN REVENUE FOR YOUR ORGANIZATION.

If one family spends approximately \$500.00 per week on groceries, gas, clothing, dining and entertainment, this translates into an average yearly expenditure of \$ 25,000.00 or approximately **\$ 1,500.00** in revenue per family. (based on average rebates).

WHAT ARE THE BENEFITS OF PARTICIPATING IN V.I.P.?

- V.I.P. is **effortless fundraising** through everyday purchases.
- **Anyone can participate:** families, singles, seniors, friends and relatives.
- **No minimum orders.** Only order the gift cards that you need.
- **There is absolutely no cost to you.** You purchase the store gift cards from your organization at **face value** and tender this at the participating retailers at **face value**.

The V.I.P. Program requires:

- **No Selling of Merchandise**
- **No Purchasing of Products that you do not require**

The **only commitment** is to use gift cards at the participating retailers instead of cash, debit or credit card for your household purchases.

Most important of all...without spending an additional penny, you have just become an important part of raising funds for your organization!

HOW CAN WE PARTICIPATE?

STEP 1 Fill out the Order Form for the gift cards that you require and hand in to your organization's volunteer.

STEP 2 Your filled order will be ready for pick up _____.

STEP 3 Use the gift cards instead of cash for your household purchases. Place your next order!

For further information, please contact:

WHO ARE THE RETAIL PARTNERS IN V.I.P. ?

Grocery Stores:

Atl and NG Cash and Carry, Atl SuperValu, Bloor Street Market, Box, Club Entrepot, Dominion, Extra Foods, Food Basics, Foodland, Fortinos, FreshCo, IGA, Independent Grocers, Maxi, Maxi-Co, Metro, NoFrills, Provigo, Real Canadian Superstore, Real Canadian Wholesale, Safeway, SaveEasy, Sobeys, Superstore, Thrifty Foods, Valu-Mart, Zehrs

Restaurants:

Alice Fazooli's, Applebee's, BierMarkt, Boston Pizza, Casey's, Cayon Creek, D'Arcy McGee's, Domino's Pizza, Earls Restaurants, East Side Mario's, Far Niente, Fionn MacCool's, Harvey's, Jack Astor's, Kelsey's, Milestones, Montana's, Moxie's, McDonald's Restaurants, NYF New York Fries, Olive Garden, Paddy Flaherty's, Pat & Mario's, Pickle Barrel, Pizza Pizza, Red Lobster, Reds Bistro, Starbucks, Subway, Swiss Chalet, The Keg, The Loose Moose, Tir nan Og, Tim Hortons, Wendy's Restaurants.

Gas Stations:

Canadian Tire Gas, Esso, Mobil, Irving Oil, Petro-Canada, Pioneer Petroleums, Shell Canada, UltraMar

Other Retailers:

Amazon.ca, American Eagle Outfitters, BabiesRUs, Bath & Body Works, BestBuy, Bradford Greenhouses, Canadian Tire, Chapters, Cinema City, Cineplex Entertainment, Coast Mountain Sports, Coles, Colossus, Dollarama, DSW, Famous Players, Galaxy Cinemas, Giant Tiger, HBC, Home Depot, Home Furniture, Home Hardware, Home Sense, iTunes, Indigo, La Senza, La Senza Girl, Lowe's Companies Canada, Marks Work Warehouse, Marshalls, Old Navy, Pharmaprix, Pier1 Imports, Rona, Shoe Warehouse, Shoppers Drug Mart, Silver City, SportChek, Staples Business Depot, The Bay, The Children's Place, The Gap, The Running Room, The Shoe Company, ToysRUs, Walmart, Winners